

ENGL 875: New Media Writing

Scalar Final Project Assignment (Version 1.0)

Assignment

Using your experience and knowledge that you have developed over the course of the semester, you will create a Scalar book that focuses on an element of digital rhetoric and digital culture. The topic is up to you.

Assignment Objectives

1. To create an exhibit that demonstrates the importance of new media in the exploration of humanistic inquiry.
2. To create an exhibit that demonstrates mastery of new media technology.
3. To design a sophisticated new media exhibit that tackles an important question and/or fills an important gap in knowledge for a specific audience.
4. To gain awareness of the processes involved in creating and designing a major new media writing project.
5. To gain awareness of current trends in new media, including theories, design, software, and programming.

Assignment Components

This project has three components: a proposal, a status report, and a project contribution.

Project Proposal

The proposal consists of two parts.

First, you should provide at least a 250-word description that offers an overview of the argument about digital rhetoric/culture that you hope to make, describes your approach/method for completing the project, and gives at least five possible secondary sources.

Second, you should provide a list of Scalar content you anticipate needing and a visual representation of its organization (in whatever form you choose). This list should include

- Pages
- Media (Images, Videos, Audio, etc.)
- External URLs
- Annotations
- Notes
- Tags
- Any Other Elements You Think You Need

Of course, this document should serve as a flexible roadmap for your journey through Scalar; I understand that elements may change as the semester rolls on, in addition to reading secondary sources.

Status Report

The status report will consist of three parts:

1. A List of Work Completed
2. A List of Work to Complete
3. A Plan/Schedule of Deadlines for Completing the Unfinished Work

Project Contribution

At **minimum**, contributions should contain

- Between 10 and 15 main pages with appropriate media and other content
- A self-made digital storytelling component
- A heavily annotated (by you) digital storytelling component from an outside source
- A map **or** timeline **or** Voyant piece of media using third-party plugins/platforms
- Between 10 and 15 secondary sources with citations

Beyond those requirements, there are few limits to this assignment—other than to say that your project should be substantive, researched, and imaginative, and that the final form of your project should be carefully composed, designed, and edited using the ideas and concepts we have discussed in class. Of course, these minimums are just that; you may wind up having many more pages depending on how you organize your contributions.

Presentation and Due Dates

All submissions should be in MLA format (and use 12-point Times New Roman, when applicable).

Proposal: Wednesday, November 2, by 6:30 p.m. on Canvas. Be prepared to talk about the proposals in class.

Status Report: Wednesday, November 30, by 6:30 p.m. on Canvas. Be prepared to talk about the status reports in class.

Project Contribution Public Presentation (Draft): Wednesday, December 14, by 6:30 p.m. (no submission)

Project Contribution (Final): Saturday, December 17, by 11:59 p.m. (no submission and no exceptions)

I am more than happy to review drafts.

Make sure to make me an author on all of your Scalar books so that I can help you from a distance should I need to.